

Evergreen Announces an Innovative Method for Venting in a Slate Roof

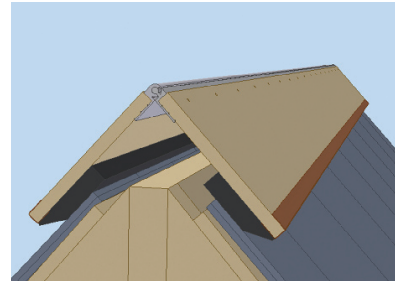
Slate has long been recognized as the most durable, versatile, and elegant of roofing materials. A slate roof of S1 quality is known to have a life span of at least 75 years, usually outlasting its related metal roof components. Although a few technological improvements in roofing underlayments and perimeter flashings may have enhanced the longevity of a slate roof, little has changed with the material application itself. However, today's construction practices and trends have shown that there is a need for providing the required roof ventilation without compromising the look and integrity of the slate roof.

As with any steep slope roof, the attic space, by building codes, must be ventilated. Installing adequate ventilation on a slate roof can be a real problem. In many cases, slate roof applications employ ventilation systems which must be flashed into the roof. This type of vent very often takes the form of a turbine, mushroom, or square metal box. Some of the units employ exhaust fans, while others are simply gravity feed vents. In other instances,

a contractor may decide to use a tile or metal ridge cap installed with modern passive ridge vent fabric. In all of these scenarios, the essence and beauty of the slate roof is arguably compromised. Metal or plastic modular vents, metal ridge caps and tile accessories don't integrate well, and while necessary to the roofing system as a whole, they don't blend well with slate's distinctive natural style.

One of the most effective and desirable methods of attic space ventilation is a passive ridge ventilation system. While passive ridge ventilation may be easily installed using man-made roofing products, these vent systems alone do not yield positive results when applied using conventional slate installation techniques. Common ridge vent materials include fiber matrix, flexible wire mesh, or "honeycomb" panels, none of which are rigid enough to support the weight of slate. When man-made shingle products are installed over these vent fabrics, they

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Evergreen on the History Channel!

On July 22, the History Channel presented a feature that had been produced for the Show—"Back to the Blueprint." It showed Evergreen's involvement in the restoration of the Bear Mountain State Park Lodge in New York State including in-depth interviews with Chris Bean and Ray Loomis as well as manufacturing and quarry shots.

New Quarry Acquisition Announced

April marked the acquisition of a new quarry for Unfading Mottled Green-Purple slate, which is being held by a related company. Operated on a limited basis for twenty years, the site had been vacated in the 1970s.

Evergreen cleared away waste material

and according to Fred Whitridge, "It took many months of development to become a quarry. Fortunately for us, the old quarriers missed the best material."

The site has 70 acres of slate that will allow for at least 100 years of reserve.



New quarry site for Unfading Mottled Green-Purple slate.

New Roofing Blends Introduced

Evergreen has developed six distinctive blends of roofing tile colors to afford the ultimate in slate roofing application. These are blends that are readily available and have been put together specifically to attain the curb appeal that is desired for the most prestigious of projects.

MANOR BLEND

When you build for the ages, Manor Blend offers the prestige of slate and incorporates the texture and elegance your custom residence deserves. A blend of grays, greens and purples that will weather to soft tones of buffs, browns and tans. This stately old world blend can only be achieved using Vermont Slates. It has been used for over a century to enhance the most elegant homes all over the world.

IMPERIAL BLEND

Truly the most eye-catching application of all roofing solutions. The use of these smaller sizes and blends of rare colors combine to create the crown jewel for your project. Imagine the majestic castles of Europe. Now, why just imagine it when you can have it!

VERMONT SPLENDOR BLEND (Unfading grays and greens, graduated in length and thickness)

The most unique of all slate roofing applications. Graduated in length, with random widths. Each project will have shop drawings prepared for proper application on a job by job basis. When your project calls for that special attention to detail, there is no better way to put the icing on the cake!

VARIEGATED GREEN PURPLE BLEND

A pleasing blend of a Vermont slate favorite. Available for a limited time only.

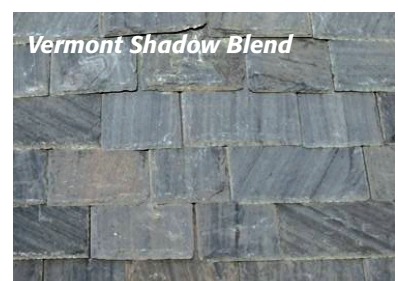
OLD WORLD BLEND

A blend of weathering grays and blacks creating an Old World Style. Complementing many stone designs. Offering shades of buffs, tans and browns. This blend will add elegance, charm and value to any home or building for years to come.

VERMONT SHADOW BLEND (Rough Texture Vermont Black)

The textural roof presents fascinating possibilities to the designer, varying in ways to conform and harmonize with the structure. The textural roof is likely to have more character due to a pronounced shadow line producing distinctive and individual results.

Contact your ES sales representative or see www.evergreenslate.com for details and pricing.



SPOTLIGHT ON STAFF

Mary Raleigh Heads Up New Texas Sales Office



Mary Raleigh

Evergreen Slate Company is happy to announce the opening of its Southern Regional sales office.

Evergreen's new office in Sanger, Texas is strategically located to serve a five state

area of Mississippi, Louisiana, Arkansas, Oklahoma and Texas. The Texas office is headed by Mary K. Raleigh, an industry veteran with extensive experience in sales and roofing installation of Vermont slate and Ludowici tile.

"We are excited about establishing a local presence in an important market for Evergreen's wide range of slate roofing and structural products," said Fred Whitridge, President and Chief Executive Officer of Evergreen. "We are delighted to have Mary K. Raleigh head this initiative. She is an industry recognized roofing expert and is highly respected by her customers."

Ms. Raleigh was previously associated with GulfEagle Supply in Denton, Texas. Prior to her relationship with GulfEagle, she was President of two slate and tile companies: Raleigh Roofing Company and Tile Roofs Inc. in Chicago, Illinois.

Stone World Magazine Features “The Evergreen Story” in June Issue

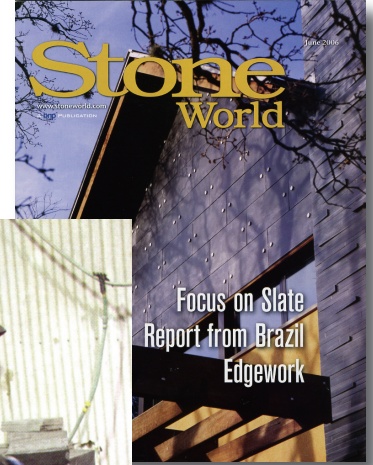
The headline of Michael Reis’ ten-page article proclaimed, “With new ownership, a recent quarry acquisition and two new divisions, Evergreen Slate Co., Inc. – already one of the leading roofing slate producers worldwide – has solid plans for the future.”

Recognizing the company’s solid history in slate roofing over the past 90 years, the article profiles Evergreen’s recent expansion into structural and flooring slate products. Sales and marketing success in forty-nine U.S. states, Europe, Canada, and other countries is highlighted with examples such as the White House, Pentagon, Yale University, and a golf course project in Ireland.

Fifteen photos of various stages of production in Evergreen’s quarries impart new appreciation for slate’s longevity and envi-

ronmental integrity. In addition to referencing 74 direct Evergreen employees, Fred Whitridge, Bob Jenks, Clark Hicks, Jo Anne Baker, Chris Bean, and Ray Loomis were cited in the article.

Many shots of the manufacturing process and employees were featured.



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